

Overview

Strategy driven, award winning creative with strong sense of design and typography. I'm detail-oriented, deadline-driven and possess a strong knowledge for every part of the creative process. With several years of experience my work includes, but is not limited to, broadcast, print, interactive, collateral and identity work. Clients include business-to-business and consumer.

History

Ogilvy & Mather / San Francisco / New York 01/2005 - Present
Senior Art Director

Work closely with copywriter and creative director to produce broadcast, interactive, print ads, emails and micro sites. Administer and inspire creative teams, photographers and other production artists. Present creative concepts to Brand Managers to assure accurate marketing objectives. Responsible for managing relationships with vendors.

Yahoo! / Sunnyvale, CA 03/2004 - 11/2004

Full Time Contract Art Director

Collaborate with copywriter and creative director to conceive interactive ads and micro sites both on and off the Yahoo! network.

Freelance Art Director / San Francisco / New York 06/2002 - Present

Work directly with clients throughout entire creative process. Oversee multiple projects and photoshoots. Deliver final approval at press checks to assure superior print quality.

Robert Brandt & Associates / Burr Ridge, IL 10/1997 - 06/2002

Art Director

Directed multiple projects from conception through design and completion under tight deadlines and budget constraints. Worked with account executives and copywriters for strategy, creative and client presentations. Art Directed photo and film shoots throughout entire process. Negotiated and maintained relationships with photographers, illustrators, printers and designers. Received several BMA awards for outstanding creative work.

Clients

American Express, Stolli Vodka, Motorola, SAP, Yahoo!, Kraft Foods, EA, Barclay's, Ford Motor Company, Budget Rent-A-Car, United Way, Discover Card, Freestyle Interactive, Gonnella Bread, Spring Air Mattresses, WMS Gaming, Greg Norman Wines, Philharmonia Baroque Orchestra.

Education

Associate of Applied Science Degree in Visual Communications
Colorado Institute of Art—Denver / 1997

Computer Skills

Photoshop, Flash, Illustrator, InDesign, Dreamweaver, After Effects, Quark Xpress, Word, Excel, HTML, some CSS and basic Flash Action Scripting.

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